

Message Text

UNCLASSIFIED

PAGE 01 DUSSEL 00341 270847Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 /021 W
-----048798 271048Z /21

R 270835Z FEB 78
FM AMCONSUL DUSSELDORF
TO USDOC WASHDC
INFO AMEMBASSY BONN
AMCONSUL BREMEN
AMCONSUL HAMBURG
AMCONSUL FRANKFURT
AMCONSUL STUTTGART
AMCONSUL MUNICH
SECSTATE WASHDC 3437

UNCLAS DUSSELDORF 341

E.O. 11652: NA
TAGS: BEXP GW
SUBJ: INTERNATIONAL SHOE EXHIBITION

REF: USDOC 03456 (NOTAL)

1. ACTION ON REFTEL HAS BEEN TRANSFERRED TO CONGEN,
DUSSELDORF. THE CONTENTS OF THIS MESSAGE HAVE BEEN CLEARED WITH
AMEMBASSY BONN.

2. CONGEN E/C OFFICER SPOKE WITH HEINZ WISMER, NOWEA (DUSSEL-
DORF FAIR AUTHORITY) OFFICIAL IN CHARGE OF INTL. SHOE EXHIBI-
TION (GDS) ON FEB 23. SPACE IN AMOUNT OF 670 SQUARE METERS
GROSS AND 400 SQUARE METERS NET IS AVAILABLE. ALTHOUGH NOT
REQUIRED BY NOWEA, NOTIFICATION OF INTENT TO PARTICIPATE
WILL BE TRANSMITTED FEB 27.

3. RE REQUEST FOR HALL LAYOUT, WISMER AND STAFF ARE
CURRENTLY INVOLVED WITH MARCH SHOE FAIR AND WOULD
PREFER DISCUSS HALL LAYOUT WHEN THAT EVENT IS OUT OF
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WAY.

4. USDOC SHOULD BE AWARE THAT HAUPTVERBAND DER
DEUTSCHEN SCHUHINDUSTRIE, CO-ORGANIZER OF GDS WITH
NOWEA, PROHIBITS CLUSTERED GROUP STANDS OR PAVILIONS
OF TYPE USUALLY ASSOCIATED WITH GOVERNMENT SPONSORED
GROUP EXHIBITION. WISMER STATED, HOWEVER, THAT 400

METERS NET AREA FOR 20 EXHIBITORS WOULD PROBABLY
MEET REQUIREMENT EACH EXHIBITOR BOOK A MINIMUM 20
SQUARE METERS NET.

5. WE STRONGLY URGE THAT USDOC OFFICER OR FOOTWEAR
INDUSTRY ASSOCIATION OFFICIAL IN CHARGE OF
RECRUITING FOR SEPTEMBER SHOE FAIR VISIT MARCH
18-20 EVENT FOR FAMILIARIZATION WITH STYLES AND
COMPETITION.BLIGH

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
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Current Classification: UNCLASSIFIED
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Decaption Date: 01 jan 1960
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
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Disposition Remarks:
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SAS ID: 3426279
Secure: OPEN
Status: NATIVE
Subject: INTERNATIONAL SHOE EXHIBITION
TAGS: BEXP, GE
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vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/9ebccdcc-c288-dd11-92da-001cc4696bcc
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